



Personal Compass

Core Values

Be A Light.

Be Present. Enjoy the moment with an attitude of gratitude.

Authentic. Maintain and display humble confidence. Be honest and transparent all the time.

LiveFully. We integrate our Faith into all areas of our life, worshiping God in all we do. We strive to maximize each day and the blessings the Lord has provided to us across the 8 F's of life.

Impact. We give our time, our talent, and our treasures generously.

Grit & Growth. Passion and perseverance towards long-term goals with curiosity and a desire to grow. Work hard.

Honor God by Loving God and loving people.

Tribe. Build thriving relationships through our relationship with the Lord. **Disciple making.**

My Personal Mission/Purpose

Through the power of Jesus Christ, I will passionately make an extraordinary impact by investing in transforming lives through building of Thriving Communities.

Mission Statement on a T-shirt: Transform lives through building Thriving Communities.

Faith Statement

We are passionate about knowing God and growing in our relationships with Jesus Christ. We give ourselves to serve the Lord.

Family BHAG

Create 1,000 Extraordinary Days in 100 different places by August 2031 (Starting May 30th 2022).

My Perfect Life Metrics: 2050

I am on fire for God. Extraordinary Faith. I am living out my calling, with urgency yet unhurried, taking time to listen to the holy spirit. Deep growing relationship with Christ. I spend my days in worship.

Extraordinary family, with each of our children thriving, Living Fully, and pursuing God's calling on each of their lives.

Extraordinary marriage. We are deepening our relationship and love for one another year after year. We share multiple passions and hobbies together, including biking and pickleball.

We spend time traveling the world, learning, building deep relationships, and exploring God's creation. I walk in rest. I have margin and capacity. I spend time in beautiful weather and natural beauty. I live on a mountain top and on the water.

I am leading Extraordinary Organizations that have achieved their BHAGs, growing to revenue of tens of billions per year while multiplying impact and transformation.

Extraordinary fitness, physically and mentally, stewarding and maximizing energy and impact. I am in great shape, lean, healthy, and full of energy. I hike, bike, and walk regularly in addition to basketball and pickleball.

Extraordinary impact and generosity. Invest time, resources, and energy into making a 100x impact.

Family Mission

We honor the Lord through our faith and service. We choose to be kind, to be curious, to be happy, to love one another, and to have an attitude of gratitude.

Through our commitment to each other and our willingness to sacrifice, to practice forgiveness, and to never give up, we will live & leave a legacy that will impact this world and please our creator.

What I Want to be Remembered For

Extraordinary man of God.

Extraordinary father and husband, most famous in my own home.

Extraordinary steward.

*"To whom much is given, much is required."
- I truly lived this Verse
"Well done, good and faithful servant."*

Extraordinary business leader who invested in developing leaders who will carry forward the DLP Companies well beyond my time of stewardship.

Built a platform that empowered the building of Thriving Communities and Extraordinary Organizations that transform lives.



Personal Compass

Verse of 2026

"Be Fruitful and Multiply."
Genesis 1:28

Verse of My Life

"To whom much is given,
much will be required."
Luke 12:48

Family: Inner Circle

Carla, Wife

Amanda, Sister

Donny, Son (13)

Kate, Sister

Alex, Son (12)

Lily, Sister

Jacob, Son (4)

Luke, Nephew

Will, Brother

Landon, Nephew

Amy, Mom

Hallie, Niece

Don, Dad

Solana, Niece

Support Team

Julia M.

John M.

My Board, Mentors & Coaches

Lloyd Reeb

John Maxwell

Jim Collins

Jacque Hart

My Love Language

Acts of Service

My Behavior Profile

Captain High A/B

Leaders

Bob Peterson

Pam Linden

Jim Boyce

Bo Parfet

Dean Kirkham

Juan Dominguez

Rich Delgado

Rob Gayle

Danny Sells

Nick Stonestreet

Chief Marketing Officer

Key Partnerships

Sean K.

Brett & Jim - White Coat

Tim & Tommy - Tebow Group

Kip S., Art F., Alex S., Andy & George

Brett S.

Jim D., Brett, Matt & Jim

Harry P.

Joe J., Justin D.

Charlie G, George

John L., Mike L.

Derek, PT, JPM, Axos, Mike Benefit, Amy
Huntington, Mark WAB

My Strengths

Learner

Significance

Responsibility

Self Assurance

Strategy

Command

Achiever

Belief

Arranger

My Weaknesses

Too Many Priorities

Holding People Accountable

Intentionality In Relationship Building

Intentionality In Showing Appreciation

DLP Positive Returns Partners

Transforming Futures, Hope International,
Tim Tebow Foundation,

Alpha Omega, Equip, Pathlight, Boys & Girls Club

Apartment Life, WayForward

The Church of Eleven22, Make a Wish Foundation

3 Non-Negotiable 3-Year Goals

DLP Capital has Achieved Investor
Return Expectations

We Have Achieved 600+ Extraordinary Days

We Live On A Mountain & on the Water

My 4%

Strategic Decisions

Communicating Vision & Conviction

Telling Our Story

Investing In Leaders

My 20%

Making Big Moves

Hiring

Strategy

Product Development & Innovation

Leadership Development

Producing Re-Marketable Content

Making Tough Decisions

Alignment With Our Leaders



Personal Compass

What Will I Accomplish in 2026?

I focus on winning each day. Starting my days early, consistently doing the habits that win each day, tracking my positive days, achieving 90%+ positive days, and having 125+ extraordinary days with my family. I will do this with urgency while being unhurried—being present.

Category & Goal Weighting	Goal
Faith	Extraordinary Living "Fully "Implemented
Freedom	40 "Free" Fridays And 40+ Sabbaths
Family	Extraordinary Morning 300+ Days
Family	Win The Year: 125 Extraordinary Days In 15 Different Places, Including 6 National Parks
Family	Boys Global Leadership Program Launched, Moved To Home School, First 4 Months Of Travel
Fitness	3-Year Biological Age Reduction, Achieve Weight And BMI Goal
Fulfillment	Building Extraordinary Organizations Published & A Best Seller, Movement Formally Engaged
Fulfillment	Complete BEMA Podcast, Along With 50 Books
Fun	Basketball & Pickleball A Minimum Of 1x A Week For 40+ Weeks
Finance	Achieve DLP Capital's 1-Year Bullseye Key Numbers

100-Year Check Points

Wealth	100x Size At 20 Years
Income	Spending 10% of Tithing
Impact & Philanthropy	\$5 Billion in Impact Philanthropy
Friends & Relationships	100+ Members of My Legacy Plan and Estate
Family: Living our Legacy	100+ Descendants A Part of The Family Legacy Who Have The Resources and Education to Change The World
Family: Leaving our Legacy	Giving: 50% Of Wealth And 50% Of Income To Philanthropy And Impact On 10 Million+ People; Inspired Thousands To Live A Legacy and Make An Impact; A Mark Left On The World That Can Not Be Erased

20-Year Check Points

Wealth	5 Generations Enabled To Do Anything, But Not Do Nothing
Income	Spending 10% Of Tithing
Impact & Philanthropy	\$500 Million In Impact Philanthropy Via DLP Positive Returns Foundation
Friends & Relationships	Deep 20+ Year Friendships
Family: Living our Legacy	Deep Family Relationships With Children & Grandchildren, Including 2x A Year Family Vacations
Family: Leaving our Legacy	Passionately Making An Extraordinary Impact In 10 Million Lives By Investing In Transforming Lives And Building Thriving Communities
Family	Family Compound Built With Houses For All 3 Boys, Own An NBA Team, Live On The Water & In The Mountains

5-Year Check Points

Wealth	Achieve Asset Protection And Liquidity Goals Sheltered To Protect & Enable 2 Generations To Do Anything, But Not Do Nothing	Friends & Relationships	Consistently Invested Time In Building Tribes, Cherishing The People I Love
Income	Spending 10% of Tithing	Family: Living our Legacy	Travel The World Together While Impacting It, Going On Multiple Mission Trips, We Own All The Land Around Our Home In Asheville To Be A Forever Wenner Family Retreat
Impact & Philanthropy	\$50 Million In Impact Philanthropy Via DLP Positive Returns Foundation	Family: Leaving our Legacy	Livingfully Center Launched In St. Augustine & Homelessness Eradicated In St. Augustine