



# Personal Compass

## Core Values

**Be A Light.**

**Be Present.** Enjoy the moment with an attitude of gratitude.

**Authentic.** Maintain and display humble confidence. Be honest and transparent all the time.

**LiveFully.** We integrate our Faith into all areas of our life, worshiping God in all we do. We strive to maximize each day and the blessings the Lord has provided to us across the 8 F's of life.

**Impact.** We give our time, our talent, and our treasures generously.

**Grit & Growth.** Passion and perseverance towards long-term goals with curiosity and a desire to grow. Work hard.

**Honor God** by Loving God and loving people.

**Tribe.** Build thriving relationships through our relationship with the Lord. **Disciple making.**

## My Personal Mission/Purpose

Through the power of Jesus Christ, I will passionately make an extraordinary impact by investing in transforming lives through building of Thriving Communities.

*Mission Statement on a T-shirt:* Transform lives through building Thriving Communities.

## Faith Statement

We are passionate about knowing God and growing in our relationships with Jesus Christ. We give ourselves to serve the Lord.

## Family BHAG

Create 1,000 Extraordinary Days in 100 different places by August 2031 (Starting May 30th 2022).

## My Perfect Life Metrics: 2050

I am on fire for God. Extraordinary Faith. I am living out my calling, with urgency yet unhurried, taking time to listen to the holy spirit. Deep growing relationship with Christ. I spend my days in worship.

Extraordinary family, with each of our children thriving, Living Fully, and pursuing God's calling on each of their lives.

Extraordinary marriage. We are deepening our relationship and love for one another year after year. We share multiple passions and hobbies together, including biking and pickleball.

We spend time traveling the world, learning, building deep relationships, and exploring God's creation. I walk in rest. I have margin and capacity. I spend time in beautiful weather and natural beauty. I live on a mountain top and on the water.

I am leading Extraordinary Organizations that have achieved their BHAGs, growing to revenue of tens of billions per year while multiplying impact and transformation.

Extraordinary fitness, physically and mentally, stewarding and maximizing energy and impact. I am in great shape, lean, healthy, and full of energy. I hike, bike, and walk regularly in addition to basketball and pickleball.

Extraordinary impact and generosity. Invest time, resources, and energy into making a 100x impact.

## Family Mission

We honor the Lord through our faith and service. We choose to be kind, to be curious, to be happy, to love one another, and to have an attitude of gratitude.

Through our commitment to each other and our willingness to sacrifice, to practice forgiveness, and to never give up, we will live & leave a legacy that will impact this world and please our creator.

## What I Want to be Remembered For

Extraordinary man of God.

Extraordinary father and husband, most famous in my own home.

Extraordinary steward.

*"To whom much is given, much is required."  
- I truly lived this Verse  
"Well done, good and faithful servant."*

Extraordinary business leader who invested in developing leaders who will carry forward the DLP Companies well beyond my time of stewardship.

Built a platform that empowered the building of Thriving Communities and Extraordinary Organizations that transform lives.



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## Verse of 2026

“Be Fruitful and Multiply.”  
Genesis 1:28

## Verse of My Life

“To whom much is given,  
much will be required.”  
Luke 12:48

## Key Partnerships

Sean K.  
Brett & Jim - White Coat  
Tim & Tommy - Tebow Group  
Kip S., Art F., Alex S., Andy & George  
Brett S.  
Jim D., Brett, Matt & Jim  
Harry P.  
Joe J., Justin D.  
Charlie G, George  
John L., Mike L.  
Derek, PT, JPM, Axos, Mike Benefit, Amy  
Huntington, Mark WAB

## DLP Positive Returns Partners

Transforming Futures, Hope International,  
Tim Tebow Foundation,  
Alpha Omega, Equip, Pathlight, Boys & Girls Club  
Apartment Life, WayForward  
The Church of Eleven22, Make a Wish Foundation

## Family: Inner Circle

Carla, Wife	Amanda, Sister
Donny, Son (13)	Kate, Sister
Alex, Son (12)	Lily, Sister
Jacob, Son (4)	Luke, Nephew
Will, Brother	Landon, Nephew
Amy, Mom	Hallie, Niece
Don, Dad	Solana, Niece

## Support Team

Julia M.  
John M.

## Leaders

Bob Peterson  
Pam Linden  
Jim Boyce  
Bo Parfet  
Dean Kirkham  
Juan Dominguez  
Rich Delgado  
Rob Gayle  
Danny Sells  
Nick Stonestreet  
Chief Marketing Officer

## My Board, Mentors & Coaches

Lloyd Reeb  
John Maxwell  
Jim Collins  
Jacquie Hart

## My Love Language

Acts of Service

## My Behavior Profile

Captain High A/B

## My Strengths

Learner	Significance
Responsibility	Self Assurance
Strategy	Command
Achiever	Belief
Arranger	

## My Weaknesses

Too Many Priorities  
Holding People Accountable  
Intentionality In Relationship Building  
Intentionality In Showing Appreciation

## 3 Non-Negotiable 3-Year Goals

DLP Capital has Achieved Investor  
Return Expectations  
We Have Achieved 600+ Extraordinary Days  
We Live On A Mountain & on the Water

## My 4%

Strategic Decisions  
Communicating Vision & Conviction  
Telling Our Story  
Investing In Leaders

## My 20%

Making Big Moves  
Hiring  
Strategy  
Product Development & Innovation  
Leadership Development  
Producing Re-Marketable Content  
Making Tough Decisions  
Alignment With Our Leaders



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## What Will I Accomplish in 2026?

I focus on winning each day. Starting my days early, consistently doing the habits that win each day, tracking my positive days, achieving 90%+ positive days, and having 125+ extraordinary days with my family. I will do this with urgency while being unhurried—being present.

Category & Goal Weighting	Goal
Faith	Extraordinary Living "Fully" Implemented
Freedom	40 "Free" Fridays And 40+ Sabbaths
Family	Extraordinary Morning 300+ Days
Family	Win The Year: 125 Extraordinary Days In 15 Different Places, Including 6 National Parks
Family	Boys Global Leadership Program Launched, Moved To Home School, First 4 Months Of Travel
Fitness	3-Year Biological Age Reduction, Achieve Weight And BMI Goal
Fulfillment	Building Extraordinary Organizations Published & A Best Seller, Movement Formally Engaged
Fulfillment	Complete BEMA Podcast, Along With 50 Books
Fun	Basketball & Pickleball A Minimum Of 1x A Week For 40+ Weeks
Finance	Achieve DLP Capital's 1-Year Bullseye Key Numbers

## 100-Year Check Points

Wealth	100x Size At 20 Years
Income	Spending 10% of Tithing
Impact & Philanthropy	\$5 Billion in Impact Philanthropy
Friends & Relationships	100+ Members of My Legacy Plan and Estate
Family: Living our Legacy	100+ Descendants A Part of The Family Legacy Who Have The Resources and Education to Change The World
Family: Leaving our Legacy	Giving: 50% Of Wealth And 50% Of Income To Philanthropy And Impact On 10 Million+ People; Inspired Thousands To Live A Legacy and Make An Impact; A Mark Left On The World That Can Not Be Erased

## 20-Year Check Points

Wealth	5 Generations Enabled To Do Anything, But Not Do Nothing
Income	Spending 10% Of Tithing
Impact & Philanthropy	\$500 Million In Impact Philanthropy Via DLP Positive Returns Foundation
Friends & Relationships	Deep 20+ Year Friendships
Family: Living our Legacy	Deep Family Relationships With Children & Grandchildren, Including 2x A Year Family Vacations
Family: Leaving our Legacy	Passionately Making An Extraordinary Impact In 10 Million Lives By Investing In Transforming Lives And Building Thriving Communities
Family	Family Compound Built With Houses For All 3 Boys, Own An NBA Team, Live On The Water & In The Mountains

## 5-Year Check Points

Wealth	Achieve Asset Protection And Liquidity Goals Sheltered To Protect & Enable 2 Generations To Do Anything, But Not Do Nothing	Friends & Relationships	Consistently Invested Time In Building Tribes, Cherishing The People I Love
Income	Spending 10% of Tithing	Family: Living our Legacy	Travel The World Together While Impacting It, Going On Multiple Mission Trips, We Own All The Land Around Our Home In Asheville To Be A Forever Wenner Family Retreat
Impact & Philanthropy	\$50 Million In Impact Philanthropy Via DLP Positive Returns Foundation	Family: Leaving our Legacy	Livingfully Center Launched In St. Augustine & Homelessness Eradicated In St. Augustine